

# TECH IN ASIA CONFERENCE VIRTUAL

## Southeast Asia's Golden Decade: 2021 and Beyond

This year, Korea Trade-Investment Promotion Agency (KOTRA) is sponsoring TECH IN ASIA CONFERENCE VIRTUAL Southeast Asia's Golden Decade: 2021 and Beyond, and bringing 19 Korean startups from various industries such as cosmetic, medical & health care, IT/Software, and many more to introduce and exhibit their products. Below is 19 startup brief profiles:



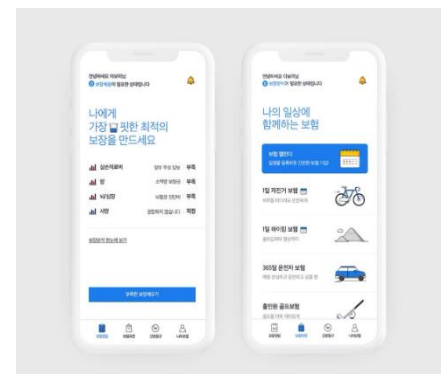
### 1. App Media ([www.appmedia.co.kr](http://www.appmedia.co.kr))

App Book contains more high quality fun contents compared to e-Book while offering the analog touch similar to that of a printed book to give readers analog sentiment. Its various contents provide a more immersive book experience.

### 2. Bomapp Inc. (<https://www.bomapp.co.kr/>)

Bomapp launched a mobile insurance manager app in 2017. The company aims to provide new value and experience of insurance via simple and easy to use insurance service powered by IT and data. The mobile insurance manager's iconic service, "Bomapp Coverage Fitting" empowers insurance consumers by providing better information through personalized coverage reports in a simple and easy manner.

# BOMAPP





### 3. **Coconut Silo** ([www.coconutsilo.com](http://www.coconutsilo.com))

They accelerate logistics in emerging markets. Coconut Silo started as Hyundai Motor Group's in-house startup, spin off in June. Their solution consists of 3 smartphone applications and 2 PC webs for all logistics stakeholders. By using their solution, logistics companies can get more orders, about 37%. Big data features help users to increase their profits and efficiency.

### 4. **Cookie Langs** (<http://www.langs.fun/>)

Helping millions of people around the world who want to learn languages in a fun way.

AI curation offers the most suitable conversation to the user's level, taste, and even for a particular emotional state.

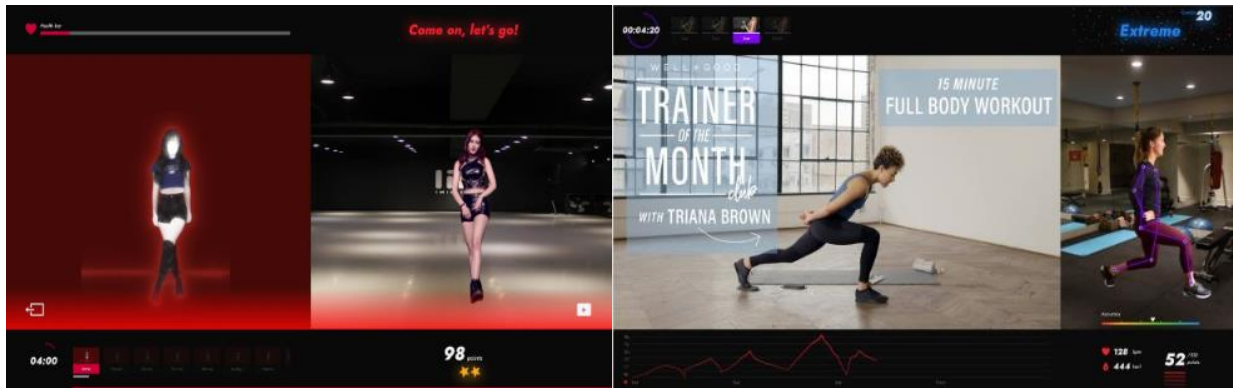
- Right to use 5,000+ Hollywood movies
- App of the year award in Korea (2019)
- The biggest textbook company (Korea) is a client
- Right to use the most popular TV shows in Asia  
(With BTS, EXO, BlackPink, Bigbang and EXO)



### 5. **DEVUNLIMIT** ([www.devunlimit.com](http://www.devunlimit.com))

A game that promotes fitness, creativity and supportive networking





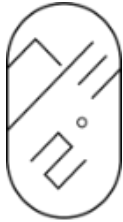
## 6. Erpper (<https://www.erpper.com/>)

Erpper is a system development company that develops software providing real-time information for information management based on cloud computing. Erpper Korea has developed erpper ERP, an MIS-based ERP, and I-MARS, a corporate management information analysis solution. Erpper provides MIS-oriented ERP, which is fundamentally distinctive than existing traditional input-oriented ERPs. It enables information management to be carried out more easily by using various information provided by erpper without additional expertise, education, or experience in using ERP software.

## 7. Fast Beauty Indonesia ([www.fastbeautyshop.com](http://www.fastbeautyshop.com))

Leading K-Beauty distributor, marketer and consultant in Indonesia with market experts who know customer's needs. A K-Beauty ALL-IN-ONE company that specialized in distribution, video production, SNS KOL marketing and beauty product licensing (FDA).





글루리

## 8. GLURI

GLURI provides revolutionary education services based on AI technology which is Korean language learning mobile service. As an in-house startup from Hyundai Motor Company, GLURI will broaden its business globally.

## 9. K Style Hub ([www.k-stylehub.com](http://www.k-stylehub.com) / [www.unnispick.com](http://www.unnispick.com))

An e-commerce, Korean Overseas direct shopping platform for K-beauty shopping, and personal beauty curation for subscription with AI consulting.

K-STYLE HUB

케이 스타일 허브



## 10. Kodexo (<http://www.kodexo.co.kr/>)

Kodexo specializes in environmental infection control against COVID19 in the healthcare settings. They provide service for the hospitals and nursing home with the cleaning or disinfection

manual and education online.

## 11. Medi Whale ([www.medi-whale.com](http://www.medi-whale.com))

Medi Whale develops AI-based medical diagnosis software. Their product can check-up heart diseases (cardiovascular-CVD) through simple eye tests. It could be the first CVD check-up for people with affordable, accessible, and comfortable tests.



## 12. Medical Innovation Developer Co., Ltd.

(<http://www.midcoltd.com/>)

Medical Innovation Developer is organized for radiological technologists and specializing in research and development. They develop Visual aid based on AI. They develop DxRAD (Chest X-ray) which preferentially check TB, COPD, Pneumonia, Asthma, Bronchitis, and Lung cancer.

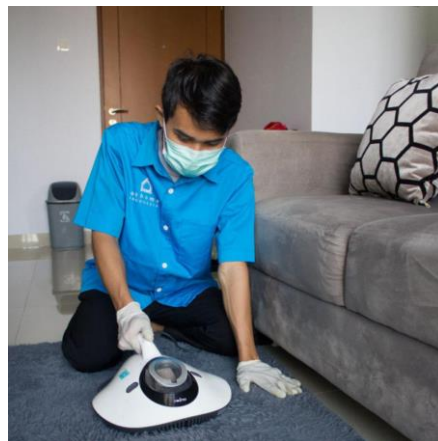


**13. Mega Solution Inc. ([www.prefreeorder.com](http://www.prefreeorder.com))**

Development of Order System using QR Code and Block chain to minimize face-to-face contact to cope with non-face-to-face situations by Covid 19.

**14. OKHOME (<http://www.okhome.id/>)**

OKHOME was founded in 2016 as a tech-based lifestyle platform, in mission to drive people to leverage and spend their family's valuable time more meaningfully and serve all across Indonesia. OKHOME started with home cleaning service and a vision to build one stop shop lifestyle service platform.



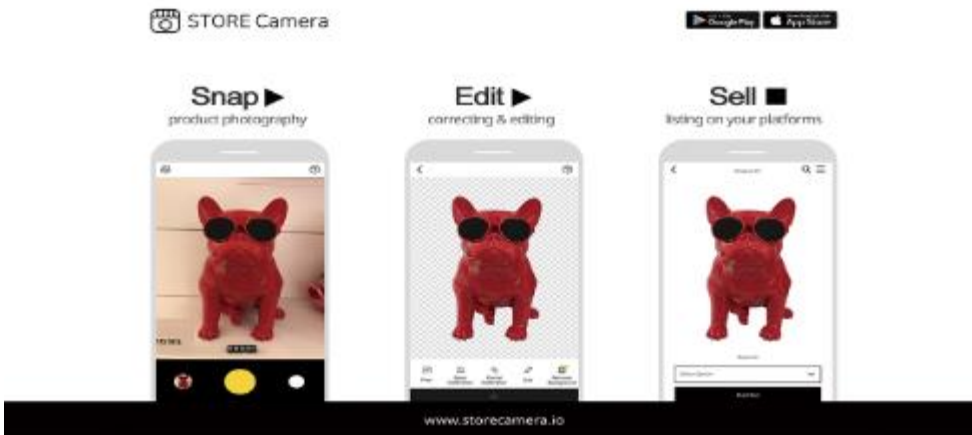
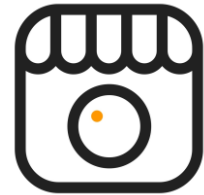


### 15. Quiks

Quiks is Indonesia's first cold chain service using motorbike frozen boxes which was founded in 2016 in Jakarta. Since its founding, they have always tried to pioneer new areas, and based on their experience in logistics and transportation.

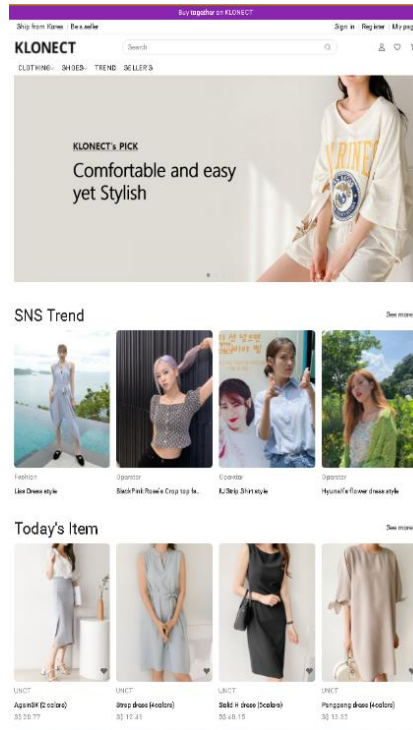
### 16. Store Camera (<http://www.storecamera.io/>)

STORE Camera is an easy to use all-in-one mobile solution that enables sellers to simply snap, edit and sell products to multiple e-commerce platforms.



### 17. Universalconnect ([www.klonect.com](http://www.klonect.com))

universalconnect opened an open market platform called KLONECT in August 2020 to provide convenience for women in their 20s to 40s in Southeast Asia. They want to grow into a content commerce that provides product information.



## 18. Victoria Productions (<http://vproductions.net/>) Victoria Productions combines emergent 2D/3D

and AR technology for their products. People can scan the picture in the book with an app on smartphone or tablet, the 2D/3D item of that word pops up from the screen and they also can interact with the item. Children will be more engaged while learning which will help them to better retain information.





**19. Weddell (www.weddell.co)**

Parents rely on traditional channels of information that are often unverified, outdated and too generic for their newborns. Weddell is a mobile application platform to provide an easy-to-access analysis of ingredients and potential allergens that go into each product which could help parents make the right decision.



Interested in getting to know further about these 19 South Korean startup's business models? KOTRA will help to arrange the cyber meeting with the company you are interested in. Register on the link <https://tinyurl.com/E-RegistrationKOTRAStartup>.